

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 38.245071 Longitude: -85.520788

Eastgate Shopping Center Louisville, KY		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	7,618	50,381	146,440
	Population Est 25Q1	7,585	49,915	145,262
	Population Est 24Q4	7,512	49,620	144,477
	Population Est 24Q3	7,474	49,267	143,538
	Population Est 24Q2	7,333	48,447	141,580
	Population Est 24Q1	7,243	47,784	140,164
	Population Est 23Q4	7,136	47,417	139,191
	Population Est 23Q3	7,056	47,144	138,494
	Population Est 23Q2	7,151	47,026	138,308
	Population Fcst	8,567	55,341	156,651
	2010 Census Population	5,128	39,079	122,199
	2000 Census Population	5,019	33,530	102,102
	1990 Census Population	4,695	27,542	81,667
	Current Year Daytime Population	12,641	64,296	155,625
	Average Seasonal Population	89	861	1,975
	Historical Annual Growth, 1990 – 2000	0.67%	1.99%	2.26%
	Historical Annual Growth, 2000 – 2010	0.21%	1.54%	1.81%
	Estimated Annual Growth, 2010 – CY	2.77%	1.77%	1.26%
	Projected Annual Growth, CY to Y5	2.38%	1.90%	1.36%
	Group Qtrs Est	0	445	1,056
Transient Est Average Last 4 Qtrs	0	5,875	17,957	
<b>Households</b>	Current Year Estimated Households	3,315	21,359	61,547
	Households Est 25Q1	3,300	21,155	61,049
	Households Est 24Q4	3,268	21,028	60,735
	Households Est 24Q3	3,251	20,876	60,331
	Households Est 24Q2	3,189	20,525	59,524
	Households Est 24Q1	3,150	20,247	58,949
	Households Est 23Q4	3,102	20,081	58,530
	Households Est 23Q3	3,068	19,961	58,249
	Households Est 23Q2	3,107	19,918	58,174
	Households Fcst	3,727	23,498	65,713
	2010 Census Households	2,178	16,200	50,625
	2000 Census Households	2,073	13,029	41,362
	1990 Census Households	1,869	10,504	32,097
	Historical Annual Growth, 1990 – 2000	1.04%	2.18%	2.57%
	Historical Annual Growth, 2000 – 2010	0.49%	2.20%	2.04%
	Estimated Annual Growth, 2010 – CY	2.94%	1.92%	1.36%
	Projected Annual Growth, CY to Y5	2.37%	1.93%	1.32%
Population per Household	2.30	2.34	2.36	

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Eastgate Shopping Center Louisville, KY		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Income</b>	HH Income \$500,000 or more	2.7%	4.0%	3.4%
	HH Income \$250,000 to \$499,999	3.2%	4.8%	4.0%
	HH Income \$200,000 to \$249,999	7.5%	11.3%	9.4%
	HH Income \$175,000 to \$199,999	4.1%	6.8%	5.9%
	HH Income \$150,000 to \$174,999	5.8%	7.5%	7.4%
	HH Income \$100,000 to 149,999	18.8%	18.2%	20.3%
	HH Income \$75,000 to 99,999	12.2%	11.8%	12.7%
	HH Income \$50,000 to 74,999	14.4%	12.7%	14.7%
	HH Income \$35,000 to 49,999	10.2%	7.6%	8.3%
	HH Income \$25,000 to 34,999	9.0%	6.5%	5.4%
	HH Income \$15,000 to 24,999	4.4%	3.8%	3.7%
	HH Income \$0 to 14,999	7.8%	5.0%	4.8%
	Average Household Income	\$113,920	\$146,464	\$132,932
	Median Household Income	\$84,820	\$106,371	\$100,845
	Per Capita Income	\$49,577	\$62,552	\$56,178
	Average Disposable Income	\$85,995	\$103,274	\$98,339
	Median Disposable Income	\$71,434	\$88,580	\$84,047
	Discretionary HH Income Over \$150,000	10.3%	16.1%	12.7%
	Discretionary HH Income \$125,000 to \$149,999	5.0%	8.5%	7.3%
	Discretionary HH Income \$100,000 to \$124,999	8.0%	11.1%	10.5%
	Discretionary HH Income \$75,000 to \$99,999	14.5%	13.2%	14.2%
	Discretionary HH Income \$50,000 to \$74,999	17.3%	17.3%	17.9%
	Discretionary HH Income \$25,000 to \$49,999	23.1%	18.4%	21.6%
	Discretionary HH Income Under \$25,000	21.7%	15.4%	15.8%
	Average Discretionary HH Income	\$68,349	\$83,406	\$77,293
	Median Discretionary HH Income	\$57,633	\$74,003	\$67,872
	Householder White – Count	2,509	17,301	47,852
	Median HH Income	\$95,132	\$106,293	\$103,484
	Average HH Income	\$102,500	\$111,135	\$108,561
	Householder Black or African-American – Count	450	1,714	5,814
	Median HH Income	\$46,388	\$68,673	\$75,088
	Average HH Income	\$55,301	\$87,313	\$88,055
	Householder Hispanic – Count	105	763	2,336
	Median HH Income	\$27,587	\$109,582	\$93,725
Average HH Income	\$57,101	\$116,713	\$100,950	
Householder Asian or Pacific Islander – Count	123	712	2,436	
Median HH Income	\$124,555	\$152,970	\$137,911	
Average HH Income	\$127,478	\$139,628	\$128,136	
Householder Other or Pacific Islander – Count	127	868	3,109	
Median HH Income	\$22,112	\$119,346	\$98,684	
Average HH Income	\$62,196	\$119,496	\$104,581	

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Eastgate Shopping Center Louisville, KY		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Gender</b>	Male Population	3,628	23,917	70,232
	Female Population	3,990	26,464	76,208
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	435	2,697	8,328
	Count of Pop 0 to 7 years	650	3,732	11,751
	Count of Pop 5 - 13	834	4,964	15,205
	Count of Pop 14 - 18	388	2,558	7,341
	Count of Pop 19 - 22	383	2,517	7,149
	Count of Pop 22 - 25	287	1,805	5,125
	Count of Pop 25 - 29	346	2,693	8,097
	Count of Pop 30 - 34	534	2,989	9,549
	Count of Pop 35 - 39	577	2,988	10,032
	Count of Pop 40 - 44	536	3,146	9,706
	Count of Pop 45 - 59	1,362	9,203	27,104
	Count of Pop 60 - 74	1,344	9,668	25,964
	Count of Pop 75 - 84	482	4,103	10,275
	Count of Pop 85+	111	1,050	2,566
	% of Pop 0 to 4 years	5.7%	5.4%	5.7%
	% of Pop 0 to 7 years	8.5%	7.4%	8.0%
	% of Pop 5 - 13	10.9%	9.9%	10.4%
	% of Pop 14 - 18	5.1%	5.1%	5.0%
	% of Pop 19 - 22	5.0%	5.0%	4.9%
	% of Pop 22 - 25	3.8%	3.6%	3.5%
	% of Pop 25 - 29	4.5%	5.3%	5.5%
	% of Pop 30 - 34	7.0%	5.9%	6.5%
	% of Pop 35 - 39	7.6%	5.9%	6.9%
	% of Pop 40 - 44	7.0%	6.2%	6.6%
	% of Pop 45 - 59	17.9%	18.3%	18.5%
	% of Pop 60 - 74	17.6%	19.2%	17.7%
	% of Pop 75 - 84	6.3%	8.1%	7.0%
% of Pop 85+	1.5%	2.1%	1.8%	
Median Age	40.2	43.1	41.2	
Average Age	40.7	42.8	41.5	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	6.1%	5.8%	6.1%
	% of Pop 5 - 13	11.5%	10.4%	11.0%
	% of Pop 14 - 18	5.5%	5.4%	5.3%
	% of Pop 19 - 22	5.6%	5.4%	5.2%
	% of Pop 22 - 25	4.1%	3.9%	3.7%
	% of Pop 25 - 29	5.0%	5.5%	5.6%
	% of Pop 30 - 34	6.9%	6.1%	6.7%
	% of Pop 35 - 39	7.6%	6.1%	7.0%
	% of Pop 40 - 44	7.3%	6.4%	6.8%
	% of Pop 45 - 59	17.8%	18.5%	18.7%
	% of Pop 75 - 84	5.0%	6.9%	6.0%
	% of Pop 60 - 74	16.5%	18.1%	16.7%
	% of Pop 85+	1.0%	1.3%	1.1%
	Median Age	38.4	41.0	39.5
Average Age	38.9	41.1	39.9	

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	% of Pop 0 to 4 years	5.3%	5.0%	5.3%
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	% of Pop 40 - 44	6.8%	6.1%	6.5%
	% of Pop 45 - 59	17.9%	18.0%	18.3%
	% of Pop 60 - 74	18.7%	20.2%	18.7%
	% of Pop 75 - 84	7.6%	9.2%	7.9%
	% of Pop 85+	1.9%	2.8%	2.4%
	Median Age	42.1	45.2	43.0
Average Age	42.3	44.3	42.9	
Race	Count of White	5,693	40,439	110,609
	Count of Black or African-American	956	3,937	14,936
	Count of Asian or Pacific Islander	371	2,530	8,624
	Count of Other races	597	3,476	12,271
	White	74.7%	80.3%	75.5%
	Black or African American	12.6%	7.8%	10.2%
	Asian	4.9%	5.0%	5.9%
	Other Races	7.8%	6.9%	8.4%
Language Spoken	Speak English at Home	92.2%	92.7%	89.0%
	Speak Spanish at Home	2.1%	2.1%	3.6%
	Speak French or French Creole at Home	0.2%	0.4%	0.4%
	Speak German at Home	0.0%	0.1%	0.1%
	Speak Other Indo-European Languages at Home	1.8%	1.6%	2.1%
	Speak Russian and Other Slavic Languages at Home	0.0%	0.4%	0.7%
	Speak Chinese at Home	0.9%	0.4%	0.5%
	Speak Korean at Home	0.3%	0.3%	0.3%
	Speak Vietnamese at Home	0.2%	0.2%	0.2%
	Speak Other Asian Languages at Home	1.5%	1.2%	1.7%
	Speak Tagalog and Other Pacific Languages at Home	0.2%	0.1%	0.2%
	Speak Other Language at Home	0.5%	0.4%	1.3%
Hispanic	Hispanic Population	386	2,130	7,901
	Hispanic Population Percent	5.1%	4.2%	5.4%
	Mexican	14.8%	21.6%	34.0%
	Puerto Rican	15.6%	15.3%	12.3%
	Cuban	37.1%	22.6%	20.7%
	Dominican	3.2%	2.3%	2.2%
	Central American	10.3%	11.7%	10.4%
	South American	14.4%	20.9%	16.8%
	Other Hispanic	4.7%	5.7%	3.7%
	2000 Hispanic Population Percent	1%	2%	2%
	1990 Hispanic Population Percent	1%	1%	1%

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<b>Ancestry</b>	American (percent of total population)	6.0%	6.6%	6.0%
	American	5.9%	6.5%	5.8%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	4.4%	4.4%	5.0%
	Chinese	1.0%	0.5%	0.6%
	Japanese	0.0%	0.2%	0.1%
	Korean	0.7%	0.4%	0.4%
	South Central Asian (ie. Indian)	2.7%	2.9%	3.4%
	South East Asian (ie. Vietnamese)	0.0%	0.4%	0.3%
	Other Asian	0.0%	0.1%	0.3%
	European (percent of total population)	41.5%	43.8%	39.3%
	British	12.1%	11.4%	9.6%
	Dutch	0.8%	0.6%	0.6%
	French	0.9%	0.9%	1.0%
	German	11.1%	12.4%	11.7%
	Italian	1.5%	2.3%	2.0%
	Polish	0.8%	1.3%	1.0%
	Scandinavian	1.4%	1.3%	1.1%
	Scotch/Irish	9.6%	10.0%	9.3%
Other European (ie. Greek/Russian)	3.3%	3.5%	3.1%	
Middle Eastern	0.3%	0.6%	0.8%	
Other Ancestry	13.7%	14.0%	15.0%	
Unclassified Ancestry	15.8%	17.5%	17.0%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	5,292	35,840	103,293
	Elementary (0 to 8)	0.7%	1.5%	1.5%
	Some High School (9 to 11)	2.0%	1.5%	2.2%
	High School Graduate (12)	14.6%	13.9%	16.6%
	Some College (13 to 16)	22.3%	18.4%	19.4%
	Associates Degree Only	7.0%	7.7%	7.8%
	Bachelors Degree Only	31.2%	31.3%	29.9%
	Graduate Degree	22.2%	25.8%	22.6%
	% College (4+)	53.5%	57.2%	52.6%
<b>Household Type</b>	Total Households – count	3,315	21,359	61,547
	One Person HHs – count	1,038	6,338	17,997
	Family HHs – count	2,070	13,490	39,442
	Married Couple – count	1,475	11,046	31,436
	w/own children – count	520	4,331	12,505
	w/out own children – count	955	6,715	18,931
	Male Householder – count	98	563	2,137
	Female Householder – count	497	1,882	5,869
	Non-Family Households – count	207	1,531	4,107
	1 Person Household	31.3%	29.7%	29.2%
	2 Person Household	35.2%	35.9%	34.9%
	3 Person Household	15.1%	14.3%	15.1%
	4 Person Household	10.9%	12.4%	12.6%
	5 Person Household	4.4%	5.1%	5.2%
6 Person Household	1.9%	1.8%	1.9%	
7+ Person Household	1.2%	0.8%	1.0%	
% Households With Children	23.4%	25.1%	26.6%	

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Eastgate Shopping Center Louisville, KY		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Housing</b>	Total Housing Units	3,483	22,786	65,285
	Owner Occupied Percent	60.2%	65.0%	63.6%
	Renter Occupied Percent	35.0%	28.7%	30.7%
	Vacant Housing Percent	4.8%	6.3%	5.7%
	Total Housing Units (Census 2000)	2,162	13,699	43,935
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	0.5%	4.0%	2.8%
	Property Value \$750,000 to \$999,999	3.6%	10.2%	8.2%
	Property Value \$500,000 to \$749,999	13.5%	26.2%	23.4%
	Property Value \$400,000 to \$499,999	19.9%	20.2%	19.0%
	Property Value \$300,000, to \$399,999	29.9%	18.4%	21.7%
	Property Value \$200,000 to \$299,999	22.8%	13.7%	17.5%
	Property Value \$150,000 to \$199,999	3.0%	2.5%	3.2%
	Property Value \$100,000 to \$149,999	2.0%	1.2%	1.4%
	Property Value \$60,000 to \$99,999	0.2%	0.4%	0.4%
	Property Value \$40,000 to \$59,999	0.4%	0.3%	0.2%
	Property Value \$0 to \$39,999	1.1%	1.0%	1.2%
	Median Home Value	\$368,610	\$462,310	\$422,800
<b>Wealth per Household</b>	\$0 and under - percent	17.0%	16.0%	16.4%
	\$1 to \$4999 - percent	7.9%	7.2%	7.5%
	\$5k to \$9999 - percent	4.4%	4.1%	4.2%
	\$10k to \$24999 - percent	6.2%	6.0%	6.1%
	\$25k to \$49999 - percent	6.8%	6.6%	6.7%
	\$50k to \$99999 - percent	10.1%	10.1%	10.1%
	\$100k to \$249999 - percent	18.2%	18.6%	18.4%
	\$250k to \$499999 - percent	13.6%	14.3%	14.0%
	\$500k+ - percent	15.9%	17.1%	16.5%
	Median HH Wealth	\$88,423	\$99,983	\$94,612
	Avg HH Wealth	\$253,276	\$268,886	\$261,151
<b>Economic Viability</b>	Economic Viability Local	290	280	281
	Economic Viability Indexed	105	101	101
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	4,078	25,018	76,618
	Managerial/Executive	21.1%	27.1%	23.5%
	Professional Specialty	24.7%	30.5%	29.3%
	Healthcare Support	0.8%	1.7%	1.8%
	Sales	14.1%	12.2%	11.1%
	Office & Administrative Support	7.8%	7.9%	9.0%
	Protective Service	1.5%	1.2%	1.6%
	Food Preparation	6.1%	4.1%	4.2%
	Building Maintenance & Cleaning	0.9%	1.2%	1.5%
	Personal Care	2.3%	1.3%	1.9%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.1%
	Construction	1.4%	2.8%	4.2%
	Production & Transportation	19.2%	10.1%	11.8%
	Percent White Collar Workers	68.6%	79.4%	74.7%
	Percent Blue Collar Workers	31.4%	20.6%	25.3%

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	Agriculture/Mining/Construction	2.6%	5.0%	5.5%
	Manufacturing	6.5%	10.3%	10.8%
	Transportation	4.1%	5.0%	5.9%
	Information	0.3%	1.4%	1.7%
	Wholesale/Retail	22.6%	14.1%	13.6%
	Finance, Insurance, Real Estate	8.5%	10.5%	10.3%
	Professional Services	8.6%	8.9%	8.5%
	Management Services	0.0%	0.3%	0.2%
	Administrative/Waste Services	1.9%	3.7%	3.9%
	Educational Services	20.3%	26.1%	25.0%
	Entertainment Services	15.0%	8.0%	7.6%
	Other Professional Services	6.0%	4.3%	4.5%
	Public Administration	3.5%	2.6%	2.5%
<b>Vehicles per HH</b>	No Vehicles	8.7%	5.3%	3.9%
	1 Vehicle	32.1%	34.2%	34.9%
	2 Vehicles	40.7%	40.4%	42.3%
	3 or more vehicles	18.5%	20.0%	18.9%
	Average Number of Vehicles	1.74	1.83	1.83
<b>Change</b>	Births (last 12 months)	85	555	1,668
	Deaths (last 12 months)	86	686	1,788
	Migration (last 12 months)	286	2,070	5,002
<b>Work place</b>	Workplace Establishments	725	2,965	6,456
	Workplace Employees (FTE)	7,250	33,886	73,188